

## Kings Plaza Back to School 2010 Sweepstakes | Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.  
A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING.

**HOW TO ENTER:** **In Person:** Fill out an official entry form and bring it to the Customer Service Center at Kings Plaza Shopping Center. Entries will be accepted from 10:00 AM on 8/18/10 to 9:30 PM on 9/08/10. **By mail:** Please print your name, address, including city, state, zip code and daytime telephone number and email address on a 3 1/2" x 5" card and mail it to: Kings Plaza Shopping Center Back to School 2010 Sweepstakes, 5100 Kings Plaza, Flatbush Ave. & Ave. U, Brooklyn, NY 11234. Mail in entries must be received by 09/08/10. Each entry must have sufficient postage.

**ELIGIBILITY:** Sweepstakes open only to current legal residents of the 50 United States (including the District of Columbia) who are 18 years of age or older as of 8/18/10. Kings Plaza employees, officers, directors, agents and representatives (and their immediate families (mother, father, sister, brother, any child, husband, wife), and those living in the same household of the foregoing, or Kings Plaza parent companies, subsidiaries, affiliates, distributors, retailers, suppliers, advertising and promotion agencies, design, web design, web hosting, law firms and anyone connected with the production and distribution of this Sweepstakes are prohibited from participating in the Sweepstakes. Void where prohibited or restricted by law. ~~Subject to all federal, state and local laws and regulations.~~

~~One entry per person per household.~~ Responsibility for receipt of entry rests solely with the entrant. Sponsor is not responsible for lost, misplaced, delayed, illegible, altered, forged, or otherwise defective entries that will be voided. All entries become the property of Sponsor and will not be acknowledged or returned.

**PROMOTIONAL PERIOD:** The Promotional Period begins on 8/18/10 at 10:00 AM and ends on 9/08/10 at 9:30 PM EDT (the "Promotional Period").

**PRIZES:** One (1) Grand Prize Winner will receive a \$500 Kings Plaza Gift Card. Prize is non-transferable and no substitutions are allowed, except by Sponsor who reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

**DRAWING:** Winner will be selected in a random drawing conducted on or about 9/09/2010 from among all eligible entries received. Winners will be notified by phone or email within 10 days of drawing. The actual odds of winning depend on the number of eligible entries received.

Entry constitutes permission, where lawful, to use name and/or likeness, and/or voice of winner in any manner by Kings Plaza, its advertising, promotion and public relation agencies, without further compensation unless prohibited by law.

**INDEMNIFICATION:** By entering and/or accepting the prize, each of the Winners releases and agrees to hold harmless Kings Plaza, its parents, divisions, subsidiaries, affiliates, advertising, promotion and public relation agencies of each from any and all liability for any injuries, loss or damage of any kind, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this Sweepstakes.

**GENERAL:** By participating in this Sweepstakes, you agree to be bound by these Official Rules. Sponsor reserves the right to cancel or modify the Sweepstakes if in sponsor's sole determination it believes that the integrity of the Sweepstakes has been, or could be compromised. Sponsor reserves the right to disqualify any entrant from the Sweepstakes if in Sponsor's sole judgment entrant has not complied with these Official Rules. All of an entrant's entries will also be disqualified, at the sole discretion of Sponsor, if the entrant attempts (i) to enter the Sweepstakes through any means other than as described in these Official rules; or (ii) provides information that is inaccurate or fraudulent; or (iii) attempts to disrupt the Sweepstakes or circumvent the terms and conditions of these Official Rules. Sponsor and any of its respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, postage due, illegible, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer or communications related malfunctions or failures; (c) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the control of Sponsor, or (d) any printing or typographical errors in any materials associated with the Sweepstakes.

~~This Sweepstakes is governed by the laws of the United States.~~ By entering, you agree to be bound by these rules and you give your express permission to be contacted by e-mail, telephone and/or mail.

**WINNER'S LIST:** For a list of the prize winner(s), send a self-addressed, stamped envelope to Kings Plaza Back to School 2010 Sweepstakes, 5100 Kings Plaza, Flatbush Ave. & Ave. U, Brooklyn, NY 11234. Requests for winners list must be received by 11/30/10.

**SPONSOR:** This Sweepstakes is sponsored by Kings Plaza, 5100 Kings Plaza, Flatbush Ave. & Ave. U, Brooklyn, NY 11234.